

Three Coins is an independent, award-winning organization that develops products and learning formats to promote responsible money management. We focus on teachable moments, behavioral change and interactive learning technologies. Our smartphone game „CURE Runners“ was presented at the OECD High-Level International Conference for Financial Education“ in 2014.

Always open to sharing our know-how, we work with youth workers, social service providers, public institutions, businesses and universities.

Find us at www.threecoins.org



CURE RUNNERS: WORKSHOP PROGRAM BASED ON A MOBILE GAME



- Innovative workshop method for teenagers between 10-19 years
- Storytelling through a serious game with an adventurous story
- Game trains basic behavioral competences to manage resources, take decisions and weigh opportunities/risk
- The workshop transfers in-game experiences into reality, provides a link it to real-life and encourages changes in attitudes and behaviour
- → Become a partner and apply CURE Runners in your country!



Awarded World Summit Award
Constantinus Award
Impact Hub Fellowship

5
active
countries

TRAIN-THE-TRAINER TOOLKIT FOR SOCIAL WORK & STREET WORK

- Specifically designed for social/youth workers dealing with teenagers in extracurricular settings
- A toolkit full of easily applicable exercises, financial literacy challenges and the most critical rules of thumb
- May be applied immediately following a one-day training with Three Coins to transfer the relevant knowhow, method and toolkit



RESEARCH & IMPACT MEASUREMENT:

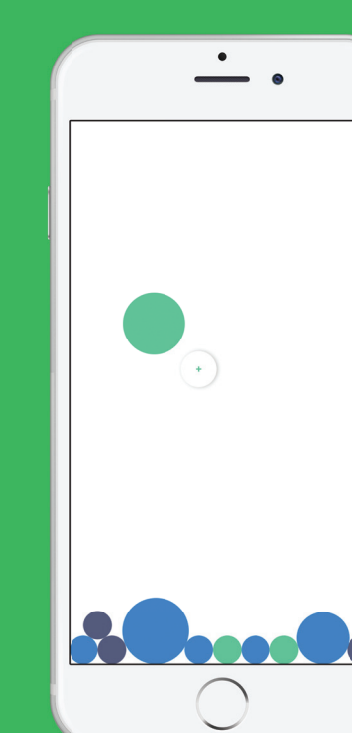
DIMENSIONS OF FINANCIAL EDUCATION

- Our educational methods are developed and evaluated based on our model of dimensions that influence financially capable behavior
- Impact studies and evaluations show the effectiveness of our educational methods
- Ongoing research and focus group testing helps us make our work effective



MONEY BUBBLE (IN DEVELOPMENT)

- A tool that translates the language of money without using the complex language of numbers or graphs
- Makes money a connecting link to personal values
- Uses "wants and needs" as the short-term component of a budget and "dreams and fears" as the long-term one



THE TEAM

Three Coins is led by a passionate and energetic team of experts in education, finance, behavioral economics, youth work and project management. We enjoy to work in collaboration with the educational sector, social service providers, public institutions, businesses and universities.

WE FOCUS ON

- **teachable moments**
- **behavioral change**
- **interactive learning technologies**

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