



IMPLEMENTING

INDIA'S NATIONAL STRATEGY FOR FINANCIAL EDUCATION



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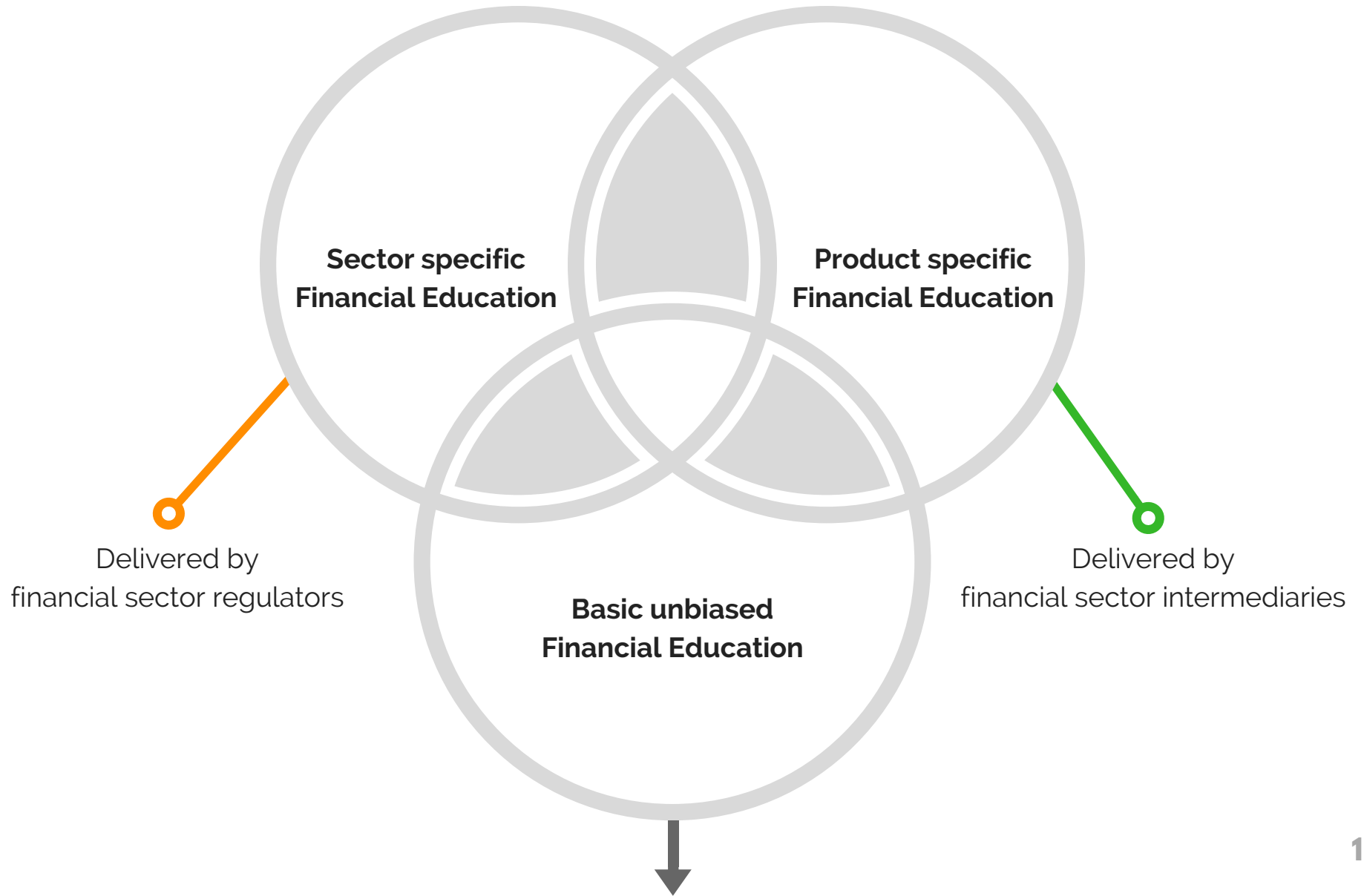
NISM

India-OECD Global Symposium on Financial Education
8-9 November | New Delhi

Sandip Ghose, Director, NISM



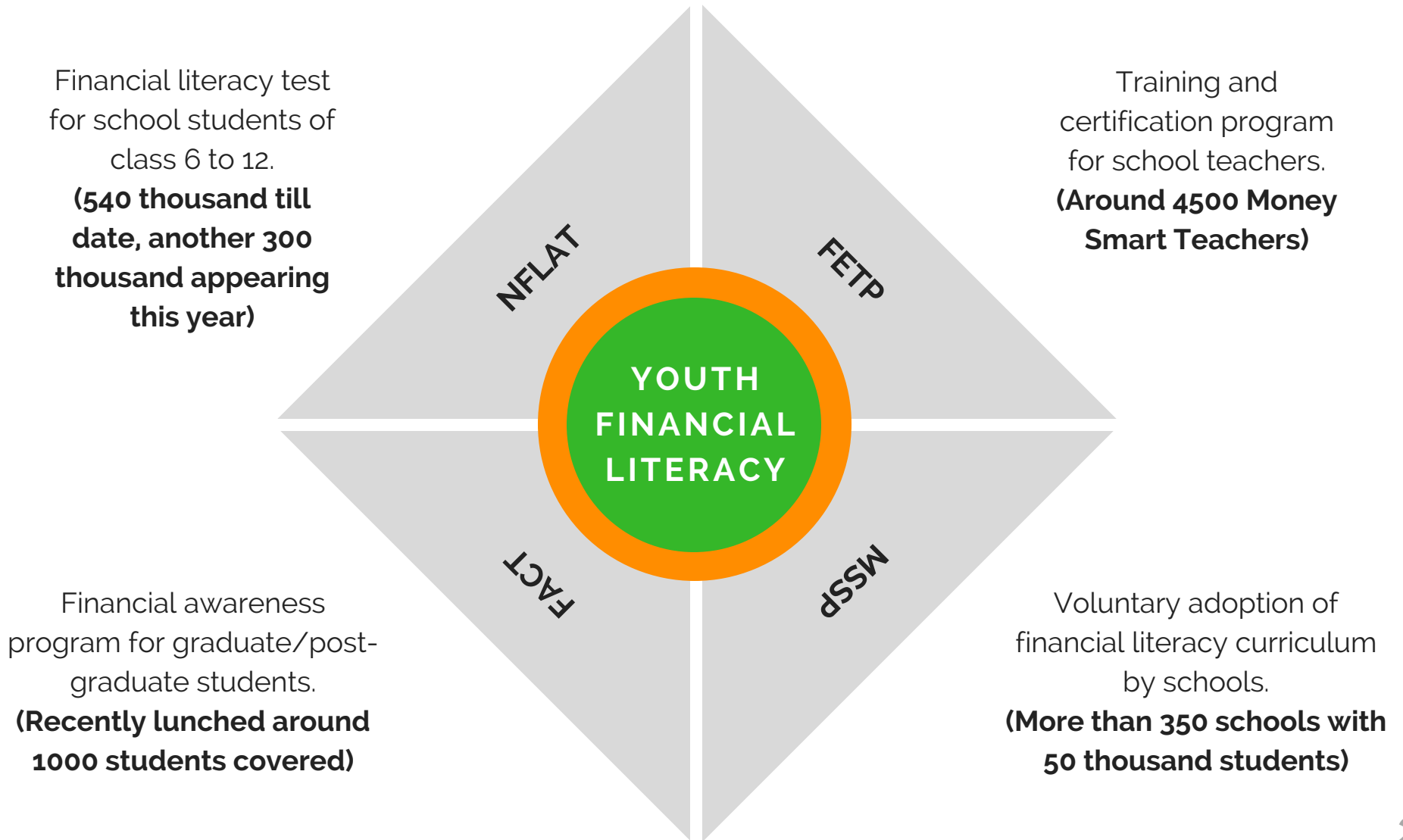
NATIONAL STRATEGY





NATIONAL CENTRE FOR FINANCIAL EDUCATION

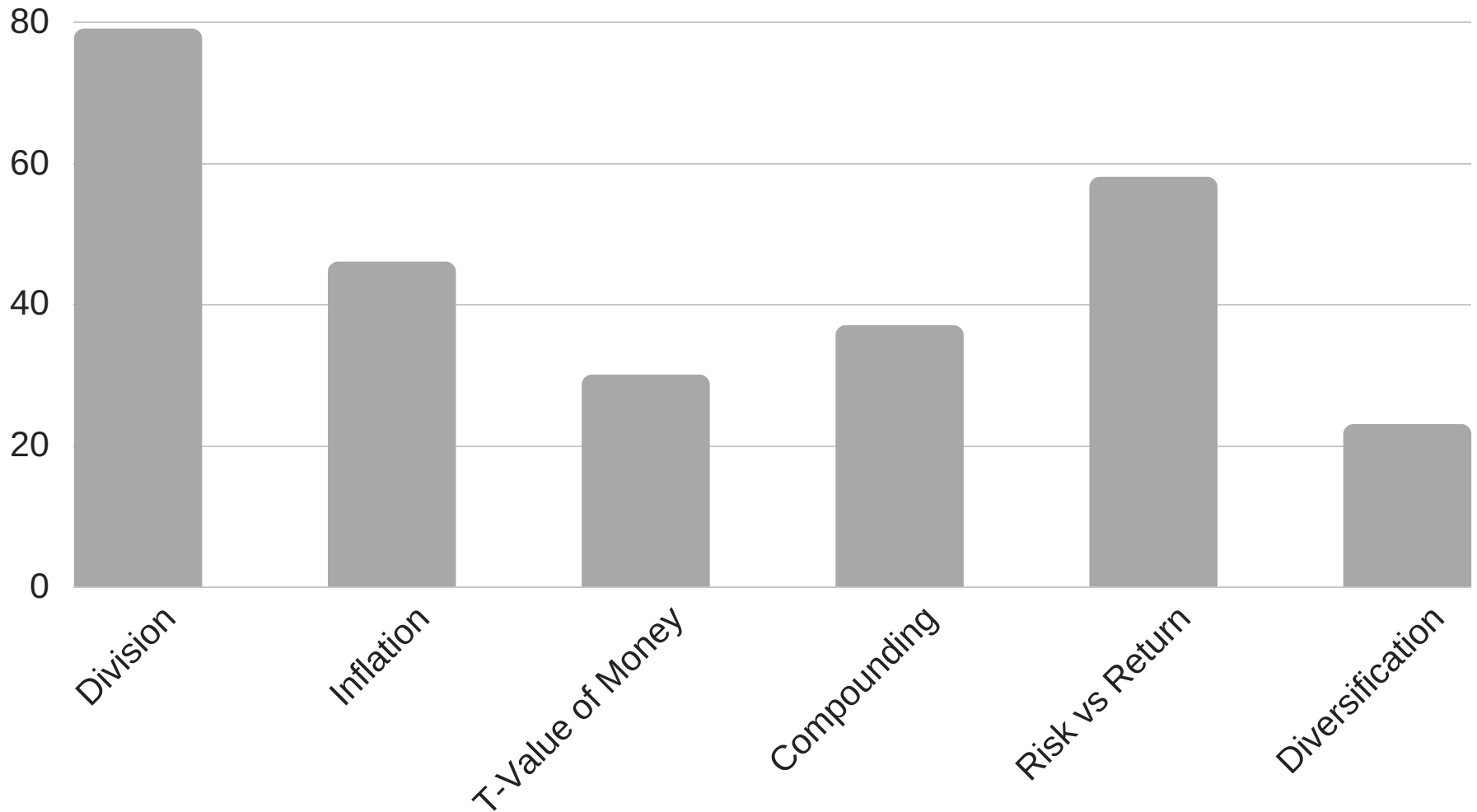
Nearly two-third of Indians are below the age of 35; half below 25.





ARE INDIAN SCHOOL STUDENTS MONEY SMART?

Around 35 thousand students data of class 9 and 10 (NFLAT).
(Understanding financial literacy concepts)



NCFE KIOSKS AND DIGITAL DISPLAYS

Installed at 100 locations across 5 states on pilot basis.
Core financial literacy messages, information about government schemes
and digital financial literacy.





NCFE BOOKLETS AND WEBSITE

Financial education workbooks for school students of class 6 to 10 in both Hindi and English.

Financial literacy booklet for adults (newly included people) in multiple languages.



Financial education website in multiple regional languages along with English.

Financial literacy booklet for small and micro entrepreneurs and startups.

Fundamental messages of financial literacy booklet series on savings, loans, insurance, etc.



THANK YOU FOR LISTENING!!

NATIONAL CENTRE FOR FINANCIAL EDUCATION

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