



**Reserve Bank of India-New Delhi**  
**Department of Statistics and Information Management**  
**Consumer Confidence Survey, June 2014**

R. No.	City	A	G	O	I	F	Sr. No
18							

**Block I: Respondent's Details**

<b>Name</b>							
<b>Address</b>							
	City	Pin Code					
<b>Telephone Number</b>							
<b>Age</b>	22-30 [1]	30-40 [2]	40-60 [3]	60 & above [4]			
<b>Gender</b>	Male			Female			
<b>Occupation</b>	Employed [1]	Self Employed/ Business [2]	House wife [3]	Daily worker[4]	Retired/Pens ioners[5]	Unemployed [6]	
<b>If [3] or [6]</b>							
<b>Annual Income</b>	₹ 1 lakh or less[1]	₹ 1to less than 3 lakh [2]	₹3to less than 5 lakh [3]	₹ 5 lakh or more [4]			
<b>Family Members</b>	1 or 2 [1]		3 or 4 [2]		5 and more [3]		
Number of Earning members							
<b>Educational Qualification</b>	1. Up to primary [1]		2. Below graduate [2]		3. Graduate & above [3]		
<b>Bank Account Holder</b>	Yes[1] / No [2]						
<b>Credit card user</b>	Yes[1] / No [2]						

If occupation code is 3 or 6, please mention the category code of the main earning member of the family

**Block II: Current Economic Conditions**

1. How do you think economic conditions have changed compared with one year ago?

a. Improved [1]	b. Remained the same [2]	c. Worsen [3]
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1A) With regard to Question 1, what makes you think so? (Choose up to two answers.)

a.	Media reports	[1]
b.	Economic indicators and statistics	[2]
c.	Business performance of the company I work for, or of my own company	[3]
d.	Income level for myself or other family members	[4]
e.	Bustle of shopping streets and amusement quarters	[5]

2. How do you foresee economic conditions one year from now?

a. Will improve [1]	b. Will remain the same [2]	c. Will worsen [3]
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3. Considering the current economic conditions, what do you think about the current interest rate level?

A) From borrower's point of view

B) From Depositor's point of view

(a) Is low	[1]
(b) Is appropriate	[2]
(c) Is high	[3]

(a) Is low	[1]
(b) Is appropriate	[2]
(c) Is high	[3]

**Block III: Household circumstances and the general views**

**A. Household Circumstances**

4(i). What do you think about your household circumstances compared with one year ago?

a. Become somewhat better off [1]	b. Difficult to say [2]	c. Become somewhat worse off [3]
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4(ii) What do you expect your household circumstances one year from now?

a. Will be better off [1]	b. Will remain the same [2]	c. Will be worsen [3]
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**4A) Why do you think your household circumstances have/will become better /worse off? (Choose all applicable answers)**

		As compared to one year ago		One year from now	
		Increased	Decreased	Will Increase	Will Decrease
a.	Salary and business income	[1]	[2]	[3]	[4]
b.	Income from interest/dividend	[1]	[2]	[3]	[4]
c.	Special income from sales of real estate	[1]	[2]	[3]	[4]
d.	Prices	[1]	[2]	[3]	[4]
e.	The value of real estate and stocks	[1]	[2]	[3]	[4]
f.	The number of dependents in my family	[1]	[2]	[3]	[4]
g.	Others ( <i>Please Specify</i> )	[1]	[2]	[3]	[4]

**B.Income**

**5. How has your income (or/and other family members' income) changed from one year ago?**

a. Increased [1]	b. Remained the same [2]	c. Decreased [3]
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**6. What do you expect your income (or other family members' income) will be one year from now?**

a. Increase [1]	b. Remain the same [2]	c. Decrease [3]
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**C: Spending**

**7. How have you (or other family members') changed consumption spending compared with one year ago?**

a. Increased [1]	b. Remained the same [2]	c. Decreased [3]
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If you choose (a) or (c) in Question 7, please answer Question 8. For remaining respondents, please skip questions Q. 8 and go to Q.9.

**8. Why have you increased /decreased your (or other family members') spending? (Choose all applicable answers)**

		Increased	Decreased
a.	Because my income has	[1]	[2]
b.	Because my future income is likely to	[1]	[2]
c.	Because the value of non-financial assets such as real estate has	[1]	[2]
d.	Because the value of financial assets such as Stocks and Mutual Funds has	[1]	[2]
e.	Because income from bonds and Fixed Deposits has	[1]	[2]
f.	Because expenditure for real estate (purchase/maintenance) such as a house*	[1]	[2]
g.	Because expenditure towards consumer durable goods such as a vehicle/TV/fridge*	[1]	[2]
h.	Because my spending due to number of dependents in my family has	[1]	[2]
i.	Because the cost of consumer goods have	[1]	[2]
j.	Because the cost of services have	[1]	[2]
k.	Others (Please Specify )	[1]	[2]

**9. Do you plan to increase or decrease your spending within the next twelve months?**

a. Increase [1]	b. Neither increase nor decrease [2]	c. Decrease [3]
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**10. Is it a good time to make major outlay for the following items:**

		a. Yes [1]	b. Can't say [2]	c. No [3]
1.	Motor Vehicle			
2.	House			
3.	Durable goods (other than motor vehicle)			
4.	Gold/ bullion			

**D: Employment Scenario**

**11(i). In consideration of the situation as compared to one year ago, what are your views on employment scenario?**

Improved [1]	Remained the same [2]	Worsen [3]
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**11(ii). In consideration of the situation one year from now, what are your views on employment scenario?**

Will improve [1]	Will remain the same [2]	Will worsen [3]
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\* Because of Phasing out past expenditure

**Block IV: Perception of Price Level**

**12. How do you think the overall prices of goods and services have changed compared with one year ago?**

<b>a. Gone up [1]</b>	<b>b. Remained almost Unchanged [2]</b>	<b>c. Gone down [3]</b>
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If you choose (a) in Question 12, please answer Question 13. For remaining respondents, please skip question Q. 13 and go to Q.14

**13. How do you think the overall rate of this price increase have changed compared with one year ago?**

<b>a. More than last year [1]</b>	<b>b. Same as last year [2]</b>	<b>c. Less than last year [3]</b>
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**14. In which direction do you think prices will move one year from now?**

<b>a. Will go up [1]</b>	<b>b. Will remain almost unchanged [2]</b>	<b>c. Will go down [1]</b>
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If you choose (a) in Question 14, please answer Question 15. For remaining respondents, please skip this question.

**15. How do you think the overall rate of this price increase will change one year from now?**

<b>a. More than current Year [1]</b>	<b>b. Same as current year [2]</b>	<b>c. Less than current year [3]</b>
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Name of the Investigator	Signature of the Investigator	Date of the interview