



**RESERVE BANK OF INDIA**  
**DEPARTMENT OF STATISTICS AND INFORMATION MANAGEMENT**  
**MUMBAI-400051**  
**INDUSTRIAL OUTLOOK SURVEY, April-June 2014**  
**(ROUND 66)**

<b>Sample company code:</b> (To be filled by the agency / RBI)							
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**Block 1. General Information**

101 Name of the company: \_\_\_\_\_  
 102 Address of the Company (for correspondence) \_\_\_\_\_

City/District \_\_\_\_\_ State \_\_\_\_\_ PIN \_\_\_\_\_

103 Name of the Company Official: Shri/Smt./Kum \_\_\_\_\_  
 104 Designation: \_\_\_\_\_  
 105 Telephone No.: \_\_\_\_\_ 106 Fax No.: \_\_\_\_\_  
 107 Company e-mail: \_\_\_\_\_  
 108 Personal e-mail: \_\_\_\_\_ 109 Type of company: Public Sector  Private Sector   
 110 Whether company?: Industry- Micro  Small  Medium  Large   
 111 Company web-site address: \_\_\_\_\_  
 112 Date: \_\_\_\_\_ 2014 (please submit the filled-in-survey schedule before....., 2014)<sup>1</sup>

*Micro Industry: Investment in plant and machinery ≤ ₹ 2.5 million.*  
*Small Industry: Investment in plant and machinery > ₹ 2.5 million but ≤ ₹ 50 million*  
*Medium Industry: Investment in plant and machinery > ₹ 50 million but ≤ ₹ 100 million*  
*Large Industry: Investment in plant and machinery Above ₹ 100 million*

**Seal of the Company after filling-in the Schedule**

**Block 2: Product Details**

(Please write the main and two major products (in the order of sales) manufactured by the company)

Code	Products	Name	Code
			(To be filled-in by Agency /RBI)
201	Main Product		
202	Other Major Product 1		
203	Other Major Product 2		
204	<b>Broad Industry Group</b>		

**Block 3: Paid-up Capital, Annual Production and Current level of Capacity Utilisation**

Please tick(√)the appropriate size-class in which your company currently falls:

Code	Paid-up Capital	Up to ₹ 10 million	₹ 10 million to ₹ 100 million	₹ 100 million to ₹ 250 million	₹ 250 million to ₹ 500 million	₹ 500 million to ₹ 1 billion	Above ₹ 1 billion
		301					
Code	Annual Production (All products)	Up to ₹ 1 billion	₹ 1 billion to ₹ 2.50 billion	₹ 2.50 billion to ₹ 5 billion	₹ 5 billion to ₹ 7.50 billion	₹ 7.50 billion to ₹ 10 billion	Above ₹ 10 billion
		302					
Code	Current level of Capacity Utilisation *	Up to 50%	50% - 60%	60% - 70%	70% - 80%	80% - 90%	Above 90%
		303					

\* Compared to installed capacity

**Block 4: Is your company's normal production level expected to face any constraints during the Current Quarter (April-June 2014)**  
 (Please tick (√) the relevant column)

400	Yes		No	
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If 'Yes' to item 400 indicate the possible reasons thereof (please tick (√) the relevant column for each reason)

Code	Reasons	Current Quarter			
		Most Important	Moderately Important	Less Important	Not Important
		(1)	(2)	(3)	(4)
401	Technology constraints				
402	Shortage of Raw Materials				
403	Shortage of skilled labour				
404	Shortage of Power				
405	Equipment / Machinery not working				
406	Industrial Relations / Labour Problems				
407	Inadequate transport facilities				
408	Shortage of Working Capital Finance				
409	Lack of Domestic Demand				
410	Lack of Export Demand				
411	Competitive Imports				
412	Uncertainty of economic environment				
413	Any others (Please specify):				

<sup>1</sup> Filled-in survey schedule may be sent to: The Vice President and CEO, Centre for Research, Planning and Action, F-33/3, Okhla Industrial Area, Phase II, New Delhi - 110020. Phone: 011-43500700-800, Fax: 91-11-4350 0735, e-mail: [cerpa.ios66@gmail.com](mailto:cerpa.ios66@gmail.com); [cerpaindia@yahoo.com](mailto:cerpaindia@yahoo.com); [iyertsk@gmail.com](mailto:iyertsk@gmail.com)  
 In case of any query/clarification, kindly contact at the following address: The Director, Division of Enterprise Surveys, Department of Statistics and Information Management, Reserve Bank of India, C-8, 2nd floor, Bandra-Kurla Complex, Bandra (East), Mumbai-400051; Phone-022-26578275, 022-26578235; Fax- 022-26571555, 022-26572197; email- [saugustine@rbi.org.in](mailto:saugustine@rbi.org.in); [dsimdes@rbi.org.in](mailto:dsimdes@rbi.org.in).

**Block 5. Assessment for the current quarter (April-June 2014) and Expectations for the next quarter (July-September 2014)**

Code	Parameter	Current Quarter (April –June 2014)			Next Quarter (July-September 2014)		
		Please tick (✓) changes over (January-March 2014) quarter			Please tick (✓) changes over (April-June 2014) quarter		
		(1)	(2)	(3)	(4)	(5)	(6)
501	Overall business situation	Better	No change	Worsen	Better	No change	Worsen
502	Financial situation (overall)	Better	No change	Worsen	Better	No change	Worsen
503	Working Capital Finance Requirement (excluding internal sources of funds)	Increase	No change	Decrease	Increase	No change	Decrease
504	Availability of Finance (from internal accruals)	Improve	No change	Worsen	Improve	No change	Worsen
505	Availability of Finance (from banks and other domestic sources viz financial institutions, capital markets etc)	Improve	No change	Worsen	Improve	No change	Worsen
506	Availability of Finance (from overseas, if applicable)	Improve	No change	Worsen	Improve	No change	Worsen
507	Cost of external finance	Increase	No change	Decrease	Increase	No change	Decrease
508	Production (in quantity terms) (All products)	Increase	No change	Decrease	Increase	No change	Decrease
509	Order Books (in quantity terms), if applicable	Increase	No change	Decrease	Increase	No change	Decrease
510	Pending Orders, if applicable	Above normal	Normal	Below Normal	Above normal	Normal	Below Normal
511	Cost of raw materials	Increase	No change	Decrease	Increase	No change	Decrease
512	Inventory of raw materials (in quantity terms) @	Above average	Average	Below Average	Above average	Average	Below Average
513	Inventory of Finished Goods (in quantity terms) @	Above average	Average	Below Average	Above average	Average	Below Average
514	Capacity utilisation (main product)	Increase	No change	Decrease	Increase	No change	Decrease
515	Level of capacity utilisation (compared to the average in preceding four quarters)	Above normal	Normal	Below Normal	Above normal	Normal	Below Normal
516	Assessment of the production capacity with regard to expected demand in next six months	More than adequate	Adequate	Less than Adequate	More than adequate	Adequate	Less than Adequate
517	Employment in the company (All cadres including part-time/full-time/casual labour)	Increase	No change	Decrease	Increase	No change	Decrease
518	Exports, if applicable	Increase	No change	Decrease	Increase	No change	Decrease
519	Imports, if any	Increase	No change	Decrease	Increase	No change	Decrease
520	Selling prices (ex-factory unit prices) are expected to @@	Increase	No change	Decrease	Increase	No change	Decrease
521	If increase expected in selling prices, rate of such increase	Increase at higher rate	Increase at about same rate	Increase at lower rate	Increase at higher rate	Increase at about same rate	Increase at lower rate
522	Profit Margin (Gross profits as percentage of net sales) @@@	Increase	No change	Decrease	Increase	No change	Decrease
523	Salary/other remuneration to employees	Increase	No change	Decrease	Increase	No change	Decrease

**Notes to Block 5:** @: Average level may be obtained as the average of level at the end of four quarters during the corresponding preceding year. @@: In the case of multi product companies, the average of the price changes may be taken into account. @@@: Gross profits are defined as total income minus manufacturing expenses, salaries and wages, other expenses and depreciation and other provisions (except tax provision). In other words, profits are gross of interest and tax provision (PBIT). 'Net Sales' are sales net of 'rebates and discounts' and 'excise duty and cess'.

**Block 6. Investment Intentions**

Perceptions on state of Investment in Fixed Capital i.e., buildings, plant & machinery, etc., in your company for the (April-March) years 2013-14 and 2014-15 (please tick (✓) in relevant box):

610	Did you made any investment in fixed capital during 2013-14	Yes	No				
620	Do you plan any investment in fixed capital during 2014-15	Yes	No				
630	If the investment is planned for 2014-15, will it be, compared to the previous year (2013-14)	Higher	Lower	About same			
640	Factors which influenced / are likely to influence investment climate for the years 2013-14 and 2014-15 (please tick in relevant box):						
	Year	2013-14		2014-15			
		Encouraging	Discouraging	No Influence	Encouraging	Discouraging	No Influence
641	Existing demand						
642	Cost of capital						
643	Availability of internal finance						
644	Ability to raise external finance						
645	Net return on investment						
646	Technical factors						
647	Availability of manpower						
648	Others(Please specify):						

To be filled- in by the Agency

Investigated by :Name- Signature with date	Scrutinised by :Name- Signature with date:
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