

भारतीय रिज़र्व बैंक

RESERVE BANK OF INDIA

वेबसाइट : www.rbi.org.in/hindi Website : www.rbi.org.in इ-मेल email: <u>helpdoc@rbi.org.in</u>

March 10, 2017

Now RBI website at your fingertips

संचार विभाग, केंद्रीय कार्यालय, एस.बी.एस.मार्ग, मंबई-400001

फोन/Phone: 91 22 2266 0502 फैक्स/Fax: 91 22 22660358

DEPARTMENT OF COMMUNICATION. Central Office. S.B.S.Marg. Mumbai-400001

The Reserve Bank of India today formally launched a mobile application (app) version of the Reserve Bank of India's website (www.rbi.org.in). The app is available on Android as well as iOS platforms and can be downloaded from the Play Store/App Store in one's Android phone/iPhone, respectively, using the keyword "Reserve Bank of India".

To start with, the most accessed sections of the website: press releases, IFSC/ MICR codes, Bank Holidays and Current Rates including Policy rates and reference rate of four major currencies – have been made available on the app. There is a dynamic window on the top of the landing page of the app which alternatingly displays three public awareness messages - the new design currency notes of ₹ 2000 and ₹ 500 denominations as well as RBI's message on KYC under the "RBI Kehta Hai" series. On clicking on any of these, the user can open and read the full text of the public awareness message issued. The user can also activate the feature of 'push' notification to get an alert on new releases.

Users could send their suggestions and feedback on making the app more useful and interesting by email.

Press Release: 2016-2017/2419

Shibi S. Mathai Manager